



Consumer Privacy Statement

Effective Date: June 6, 2024

At Wayfinder Business Solutions, we value your privacy and are committed to protecting your personal information. This Privacy Statement explains how we collect, use, disclose, and safeguard your information when you engage with our services. By accessing or using our services, you agree to the terms outlined in this statement.

1. Information We Collect

We may collect personal information you provide to us, such as your name, contact details (including email address and phone number), and any other information relevant to the services you request. Additionally, we may collect non-personal information, such as data from cookies and analytics, to help improve our website and services.

2. How We Use Your Information

The information we collect is used to:

- Provide and manage the services you have requested.
- Communicate with you regarding your account, services, or any updates.
- Improve our services, customer support, and overall user experience.
- Comply with legal and regulatory requirements.

3. Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except as required by law or to trusted partners who assist us in providing services to you. These partners are bound by confidentiality agreements and are only permitted to use your information in connection with the services we provide.

4. Consumer Messaging and Opt-Out

Wayfinder Business Solutions may send you updates, promotions, or service-related messages from time to time. You have the right to opt out of receiving these communications at any time. To opt out, simply follow the unsubscribe instructions provided in any message, send a message containing STOP or email us directly at michael@wayfinderbizsolutions.com or call us at 330-993-4637.

5. Data Security

We implement reasonable and appropriate measures to safeguard your information from unauthorized access, alteration, or disclosure. However, please note that no transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

6. Accessing and Updating Your Information

You may request to access, correct, or delete your personal information held by Wayfinder Business Solutions. To make a request, please email us at michael@wayfinderbizsolutions.com or call us at 330-993-4637. We will respond to your request promptly, subject to applicable laws and regulations.

7. Changes to This Privacy Statement

Wayfinder Business Solutions may update this Privacy Statement periodically to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the revised Privacy Statement on our website.

8. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Contact Us

If you have any questions or concerns about this Privacy Statement or our data practices, please contact us:

Wayfinder Business Solutions
Email: michael@wayfinderbizsolutions.com
Phone: 330-WYFINDR (993-4637)